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## **NEWS ANNOUNCEMENT**

*For Immediate Release*

### **CHARACTELL'S FORMSTORM™ ENTERPRISE VERSION 5.0 OFFERS INCREASED EASE OF USE AND FUNCTIONALITY**

*Boston, MA – April 6, 2009* - CharacTell™, a leading provider of advanced and innovative optical character recognition products, today announced the immediate availability of FormStorm Enterprise version 5.0. FormStorm™ Enterprise is a robust, easy to use, form processing application system product that is ideally suited for both departmental and enterprise form processing applications.

The major new enhancements in FormStorm version 5.0 are:

- **No template processing** is the foundation for new applications, the first of which is invoice processing in multiple languages and in several country formats. Advanced field pattern properties and title definitions form the basis for a flexible and expandable system.
- **Robust template support and management** now allows users use as many templates as may be needed by an application (up to tens of thousands), manage them, search for a specific one, and back them up.
- **Dynamic template storage** speeds up processing with efficient binary format and improved memory management during and at the start of processing. Templates may also be updated by several users working in parallel.
- **New Quality Control and Template Matching** stations are available for improved data accuracy and more streamlined and efficient operation.
- **OmniPage®** version 16 recognition engine from Nuance Communications Inc. is now the standard optical character recognition (OCR).

For the complete list of enhancements, see: <http://www.charactell.com/FormStormV5List.pdf>.

## Pricing and Availability

FormStorm version 5.0 is available immediately in several packages:

**Survey** – starting at \$1,950 offers a powerful solution for all OMR applications.

**Professional** – starting at \$4,950, it includes all standard system functionality, and is suited for processing structured forms using OCR, ICR, OMR, and barcode.

**Enterprise** – starting at \$7,950, contains all the functionality of Professional plus SemiForm™ technologies making it ideal for processing semi-structured forms.

**InvoicesEX** – starting at \$27,950 offers an “out-of-the-box” and automated solution for reading incoming invoices without setup or form learning.

FormStorm system pricing does not require per-form or per-click charge. Additional scanning, processing, and data verification stations may be added to address higher volume needs. Complete FormStorm v5.0 pricing is available at: <http://www.charactell.com/FormStormPriceList.pdf>.

Free, 15-day, FormStorm Enterprise evaluation software may be downloaded from the CharacTell website at: <http://www.charactell.com/FormStormDownload.html>.

## Company Information

CharacTell Ltd has been providing innovative Advanced Character Recognition™ (ACR™) solutions since 1998. CharacTell markets FormStorm worldwide, where recognized names such as Time-Warner, Shell Oil, Vodafone, Brinks, Audi, Victoria Police, State of New York, Walbusch, Assenda, Israel Discount Bank, and many others apply it to their core businesses. FormStorm is in use throughout the world by large and small organizations in government, finance & banking, data services, health care, education, and many others.

For more information, visit the CharacTell website at: [www.charactell.com](http://www.charactell.com).

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